

ABSTRACT OF THE DISCLOSURE

The invention provides an ink jet printing apparatus which can prevent unwanted visible bands or stripes from appearing in a printed image. For this purpose, this invention performs a nozzle information generation step for generating nozzle information representing an ejection characteristic of each nozzle, according to a landing state on a print medium of an ink droplet ejected from each nozzle of the print head; an estimation step for estimating, based on the generated nozzle information and the print data, an effect that the ink droplet ejected from each nozzle has on the image to be formed; a correction information generation step for generating correction information to correct an ink ejection condition of each nozzle according to a result of estimation by the estimation step; and a control step for controlling a driving of the nozzles according to the correction information.